

For readers of who are loyal fans.

Tribal Nova launches Woozworld

Montreal, September 15th 2009 – Tribal Nova is proud to launch, simultaneously in Europe and North America, a brand new creation in virtual communities: **Woozworld at www.woozworld.com!**

Visit our blog to get more information and sneak peeks: blog.woozworld.com/en

Woozworld invites tweens to design and customize their own world based on 4 very distinctive cultures: Mystic Alley, Colony V, Cortoza and LibStreet.



Positive reinforcement is a strong notion in Woozworld. *Tweens* will let their creativity come out by building a world in their own image and by linking to one of these culture groups. As early as fall 2009, Woozworld will encounter many evolutions which will enhance the depth of experience for all users. By using the essence of these 4 cultures and by involving themselves in Woozworld, *tweens* have the power to promote communal values and contribute to the growth of the community through popularity and social interactions. Woozworld opens its door to you and it's only the beginning...

Today will mark the day when Woozens, Woozworld's citizens, will have the opportunity to endlessly customize their Unitz (studio), share it with others and, eventually, build a constellation populated by friends encountered in different cultures. They Woozens will evolve and play in a rich and zany universe. Cast funny Spellz on friends, meet gothics characters, astronauts and fairies for a movie or visit a cave...

All Woozens will encounter rewarding experiences and take part in Woozworld's ongoing creation and create their own unique culture...Woozworld's citizens will work on their own popularity rating. In order to gain power and become an influent Woozen for the community, they need to combine their own individual character with the essence of the 4 original cultures...

Woozworld gives parents a secure environment to let their *tweens* play safely on Internet. Tribal Nova is an esteemed producer of web productions designed exclusively for today's youth, honoring high quality as a main concern and Woozworld is no exception. Woozworld offers tweens and teens a rich experience tinted with a creative and a community side while offering them a safe place where they belong.

Feel free to contact us for any questions or concerns. If you are interested, we will be more than happy to offer you and your readers a number of subscriptions and free accesses for the promotional launching of Woozworld.

About Tribal Nova

Tribal Nova develops game and video-on-demand products and services for children aged 3 to 12 years old based on popular television series and cartoon characters. Strong in expertise and creativity, Tribal Nova has developed strategic business partnerships with major players in the media and entertainment world in North America as well as Europe such as: WildTangent, Spil Games, PBS, Bell Sympatico, AOL, etc. For more information, visit: www.tribalnova.com

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