



Press Release
For immediate release

Busytown Mysteries Receives the Parents' Choice Award

Montreal, September 23, 2009 - Tribal Nova is proud to accept the Parents' Choice Silver Honor in the Fall 2009 Website category for Busytown Mysteries.

Busytown Mysteries, an online game geared towards three- to six-year olds, is based on the characters and creations from Richard Scarry's books. Busytown Mysteries caught the attention of the Parents' Choice program mainly because of its originality and pronounced creativity. The parents and teachers surveyed greatly appreciated how easy the game is to use. They also were drawn to the stimulating activities, which encourage the development of children's creativity. The project fits perfectly with the Parents' Choice criteria as it is eye-catching and exciting for kids to play.



Parents' Choice, a nonprofit program, was created to advise and inform parents and teachers on children's media products. The award process is based on very specific criteria.

For more information on the award: http://www.parents-choice.org/product.cfm?product_id=26959&StepNum=1&award=aw

About Parents' Choice: *"The Foundation's purpose is to search out and recommend products that help kids grow – imaginatively, physically, morally and mentally—fairly priced products that are fun, safe and socially sound. The Foundation's mission is to provide parents with information to participate wisely in their children's learning outside the classroom."*
For more information: <http://www.parents-choice.org/>

About Tribal Nova: *Tribal Nova is a company that produces and markets interactive content for children. Our products include websites, online games, interactive television programs and content for cellular phone networks. We work closely with the media, entertainment and new media industries and businesses that provide goods and consumer services. Tribal Nova is present on the International market, particularly in Europe and North America.*
For more information: <http://www.tribalnova.com>.

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